



Sustainability at every level

Lyreco is committed to a sustainable approach for doing business across its global operations. Lyreco's promise is to contribute to a sustainable future by working with customers, employees and suppliers towards economic growth, social development and environmental preservation. For Lyreco this means providing the best sustainable services and products in terms of workplace supplies.

Locally, Lyreco has been offering carbon offset products through Canopy since 2009 and has offset around 7,500 tonnes of carbon dioxide in the 4½ years to mid-2013. That's the equivalent of around 30,000 trees and shrubs planted on 30 hectares of land.

Leo Marshall, Corporate Sales Manager at Lyreco, comments "Our partnership with Canopy has enabled Lyreco to provide a real point of difference to our customers in regards to our sustainability offering workplace solutions. Lyreco and Canopy have taken the procurement of office products and consumables to the next level providing an innovative customer focused solution to measure, report, and offset the CO₂ in all products purchased from our range."

Lyreco's other environmental initiatives include:

- Meeting the ISO 14021 environmental assessment standard from 2014; a standard which will bring clarity to all Lyreco's "green tree" products through assessment against the 12 internationally recognised criteria.
- Aiming to increase their "green tree" product range by 10% each year.
- Printing their annual product catalogue on Programme for the Endorsement of Forest Certification (PEFC) chain of custody certified paper since 2012.
- Becoming a member of the Forest Stewardship Council (FSC) in 2011; an organisation committed to the development of environmentally appropriate, socially beneficial and economically viable management of forests in Australia.
- Holding an ongoing certification to ISO 14001 since 2007; demonstrating their focus on understanding the environmental impact of their activities and commitment to putting in place strategic policies to offset their impact.
- Signing up to United Nations Global Compact in 2004; an initiative which provides guidance on increasingly complex risks and opportunities in of human rights, labour standards, anti-corruption and environment preservation.
- Encouraging clients to implement printer ink & toner cartridge recycling programs by utilizing their partnership with Planet Ark.
- Reducing greenhouse gas emissions by optimising delivery van schedules to reduce fuel consumption, managing waste and minimizing energy consumption. Lyreco's integrated approach to sustainability spans their business and supply chain, is driven by its employees and governed by quality systems. Lyreco is truly committed to "sustainability at every level".

Visit Lyreco's
sustainability website
eco.lyreco.com.au
for more information

